

# Privacy Policy – Mabe Studio

## 1. Introduction

Mabe Studio is committed to protecting your personal data and respecting your privacy. This policy explains how we collect, use, and store your information in line with UK GDPR.

## 2. What Information We Collect

We may collect the following information:

- Name and contact details (email, phone number)
- Booking details (session type, dates, locations)
- Payment information (processed securely via third-party providers)
- Photographs taken during sessions
- Any information you provide through enquiries or forms

## 3. How We Use Your Information

We use your data to:

- Respond to enquiries and manage bookings
- Provide photography services
- Deliver images and galleries
- Process payments
- Improve our services and customer experience
- Send relevant updates (only where consent is given)

## 4. Legal Basis for Processing

We process your data under the following lawful bases:

- Contract (to deliver agreed services)
- Legitimate interests (business operations and improvements)
- Consent (for marketing and portfolio use where required)

## **5. Image Use & Consent**

Photographs may be used on our website, social media, and marketing materials. If you prefer your images not to be used, please inform us in writing at the time of booking.

## **6. Data Storage & Security**

Your data is stored securely and only kept for as long as necessary to fulfil our services and legal obligations. We take appropriate measures to protect your information from unauthorised access.

## **7. Sharing Your Data**

We do not sell or share your personal data with third parties except where necessary, such as:

- Secure payment providers
- Online gallery delivery platforms
- Legal or regulatory requirements

## **8. Your Rights**

Under UK GDPR, you have the right to:

- Access your personal data
- Request correction of inaccurate data
- Request deletion of your data
- Object to or restrict processing
- Withdraw consent at any time

To exercise these rights, please contact us directly.

## **9. Cookies**

Our website may use cookies to improve your browsing experience and analyse website traffic. You can control cookie settings through your browser.



## **10. Contact**

If you have any questions about this policy or your data, please contact:

**Mabe Studio**

Email: [info@mabestudio.co.uk](mailto:info@mabestudio.co.uk)

Location: Hampshire, UK

## **11. Updates to This Policy**

This policy may be updated from time to time. The latest version will always be available on our website.